

AusMedtech2010

Australia's Medical Technology National Conference

1-2 June 2010, Hilton Hotel, Sydney

www.ausmedtech.com.au



Industry &
Investment



Partnership and Exhibition Opportunities

AusMedtech 2010 is Australia's premier medical technology conference for MedTech executives, providing business partnering opportunities for decision makers and investors. An excellent educational and networking opportunity, AusMedtech 2010 will bring together key stakeholders of the Australian and international medical devices and diagnostics sector to learn about the latest important developments in:

- commercialising emerging technologies
- healthcare technology assessment
- keys to export success
- regulatory reforms
- intellectual property and other critical areas

The following partnership and exhibition opportunities are now available for organisations to invest in this leading event:

Host State Partner - Industry & Investment NSW



Industry &
Investment

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	<i>AusBiotech member</i>	<i>Non-member</i>
Exhibition booth (page 4)	\$2,300	\$2,750
Early Bird rate - booth to be booked and paid before 15 February (available to AusBiotech members only)	\$1,980	

**Other packages and benefits can be arranged and negotiated.*

**All prices quoted are GST inclusive.*

Description	Cost	Benefits
Gold or Silver Partner Packages	\$8,250 to \$12,500	<p><u>Tailored packages</u> available to suit your requirements. Benefits available:</p> <ul style="list-style-type: none"> • Visual presentation (transition slides) throughout conference • Acknowledgement at the conference opening as the Gold or Silver Partner • Promotion on the conference website, with logo and link • Advertisement in conference program • Acknowledgment in conference program as the Gold or Silver Partner • Opportunity for a freestanding banner to be displayed (banner to be provided by partner) • Acknowledgment as the Gold or Silver Partner in the Australasian Biotechnology Journal leading up to and after the conference • Complimentary full conference registrations • Discounted or complimentary exhibition booth/s • Satchel insert/s
Medtech Investment Summit Partner	\$5,500	<ul style="list-style-type: none"> • Acknowledgement in conference program • Visual presentation (transition slides) at the investment summit • Acknowledgement in the Australasian Biotechnology Journal leading up to and after the conference • Promotion on conference website with logo and link • Two (2) x conference registrations (includes Medtech Investment Summit) • Opportunity to display freestanding banner at Medtech Investment Summit (banner provided by Partner)
Session Partner	\$4,400	<ul style="list-style-type: none"> • Acknowledgment in conference program • Acknowledgment in the Australasian Biotechnology Journal leading up to and after the conference • Opportunity to provide guest speaker (in consultation with the program committee) • Promotion on the conference website, with logo and link • One (1) x conference registration • Opportunity for partner to provide free standing banner/s to brand session
Dinner Partner	\$6,600	<ul style="list-style-type: none"> • Exclusive naming rights to the conference dinner • Logo acknowledgment in conference program • Opportunity to address delegates (5 minutes) at the commencement of the function • Opportunity to provide dinner speaker (in consultation with the program committee) • Free standing banner at the dinner (to be provided by partner) • Exclusive opportunity for distribution of promotional material at the dinner (materials provided by partner) • Promotion on the conference website, with logo and link • Acknowledgment as the conference dinner partner in the Australasian Biotechnology Journal leading up to and after the conference • Two (2) x conference registrations

Description	Cost	Benefits
Networking Reception	\$2,200	<ul style="list-style-type: none"> • Acknowledgment in conference program • Acknowledgment in the Australasian Biotechnology Journal leading up to and after the conference • Opportunity to address delegates (5 minutes) at the commencement of the function • Exclusive opportunity for distribution of promotional material at the function (materials provided by partner) • Promotion on the conference website, with logo and link • Opportunity for a freestanding banner to be displayed (banner to be provided by partner) during the function
Lunch Partner	\$2,500	<ul style="list-style-type: none"> • Acknowledgment in conference program • Acknowledgment in the Australasian Biotechnology Journal leading up to and after the conference • Opportunity to address delegates (5 minutes) at the commencement of the function • Promotion on the conference website, with logo and link • Exclusive opportunity to provide merchandising material and/or banner/s for the selected lunch break
Morning or afternoon tea breaks	\$1,650	<ul style="list-style-type: none"> • Logo acknowledgment in conference program • Acknowledgment in the Australasian Biotechnology Journal leading up to and after the conference • Promotion on the conference website, with logo and link • Exclusive opportunity to provide merchandising material and/or banner/s for the selected tea break
Coffee Cart Partner	\$4,400	<ul style="list-style-type: none"> • Acknowledgment in conference program • Acknowledgment in the Australasian Biotechnology Journal leading up to and after the conference • Logo on coffee cups and signage on coffee carts • Promotion on the conference website, with logo and link • One (1) x conference registration
Conference Program Partner	\$3,300	<ul style="list-style-type: none"> • Acknowledgment in conference program • Acknowledgment in the Australasian Biotechnology Journal leading up to and after the conference • Promotion on the conference website, with logo and link • Logo on the front page of the conference program • One (1) x conference registration • Full page colour advertisement in the conference program

Description	Cost	Benefits
Bottled water	\$2,200	<ul style="list-style-type: none"> • Logo acknowledgment in conference program • Acknowledgment in the Australasian Biotechnology Journal leading up to and after the conference • Promotion on the conference website, with logo and link • Logo on 300 ml bottles of water for the event
Delegate Satchel Partner	\$4,400	<ul style="list-style-type: none"> • Logo on the conference satchel and in the Conference Program • Acknowledgment in the Australasian Biotechnology Journal leading up to and after the conference. • Promotion on the conference website, with logo and link. • Opportunity to provide flyer or brochure for inclusion in delegate satchel • One (1) x conference registration
Lanyard and name badge	\$2,200	<ul style="list-style-type: none"> • Logo acknowledgment in conference program • Acknowledgment in the Australasian Biotechnology Journal leading up to and after the conference • Promotion on the conference website, with logo and link • Logo on the lanyard and name badge
Notepads/corporate item	\$1,650	<ul style="list-style-type: none"> • Logo acknowledgment in conference program • Acknowledgment in the Australasian Biotechnology Journal leading up to and after the conference • Promotion on the conference website, with logo and link • Opportunity to provide note pads or pens or other corporate branded item (subject to committee approval) for inclusion in delegate satchel
Delegate satchel inserts	\$1,100	<ul style="list-style-type: none"> • Logo acknowledgment in conference handbook • Acknowledgment in the Australasian Biotechnology Journal leading up to and after the conference • Promotion on the conference website, with logo and link • Opportunity to provide flyer or brochure for inclusion in delegate satchel

Exhibitor	Cost	Inclusions
Exhibitor booth	\$2,300* AusBiotech member \$2,750 non- member	<ul style="list-style-type: none"> • Syma display booth package – 3 x 3 metres <ul style="list-style-type: none"> - Walls 2.5m high matt anodized aluminium frame with white laminated fills - Fascia matt anodised aluminium frame 38cm high with corflute or similar infill - Signage: black lettering on white background, one per aisle frontage (max. 26 characters) - Lighting: two 150-watt spotlights per booth mounted on light track fascia - Power: one 240 volts / 1000 watt / 4 amp general-purpose outlet per booth • Other package benefits: <ul style="list-style-type: none"> - One (1) conference registration - One (1) exhibitor pass - Listed as an exhibitor with a link on the conference website - 25 word company profile in the delegate program book

**Special Early Bird rate of \$1,980 available to AusBiotech members, if exhibitor books and pays prior to 15 February 2010.*

**To confirm your participation as an AusMedtech 2010 Partner and/or Exhibitor please complete the form enclosed and return to Nicole Greenwell, AusBiotech Events Manager.
 Call +613 9828 1450, fax +61 3 9824 5144
 or email ngreenwell@ausbiotech.org**

AusMedtech 2010
1-2 June 2010, Hilton Hotel, Sydney
Partnership Application
Tax Invoice
ABN 87 006 509 726

Participation can only be confirmed on receipt of the first payment. Allocations will be made strictly in order of receipt of application and payment.

(Please print)

Company Name: _____

Address: _____

Suburb: _____ State: _____ Postcode: _____ Country: _____

Contact Name: _____

(Prof/Dr/Mr/Ms/Mrs/Miss)

Position: _____

Telephone: _____ Fax: _____ Mobile: _____

Email: _____ Website: _____

Partnership Package Preferences

I/We would like to take up the following Partnership package(s):

1st Preference: _____ Total Cost: \$ _____

2nd Preference: _____ Total Cost: \$ _____

3rd Preference: _____ Total Cost: \$ _____

I/we understand that the Partnership packages will be subject to AusBiotech BD Forum Committee approval and that decision is final. Packages can only be confirmed on receipt of 50% deposit.

Signed: _____ Position: _____ Date: _____

(For and on behalf of the Partner listed above)

Method of Payment

Cheque – made payable to AusBiotech Limited

EFT – Please attach a copy of the bank receipt or advise of the date the DD was processed: _____

National Bank (NAB), Richmond – BSB 083 347 Account 535 111 778

Please charge my credit card for the amount of: \$ _____

MasterCard Visa AMEX

Card Number: _____ Expiry: _____

AMEX ID: _____ Name (as it appears on card): _____

Signature: _____ Date: _____

Payment and Deadlines

1st Payment Deadline: 50% deposit with partnership application form

Balance Deadline: Friday 30 April 2010

And forward to: At: Nicole Greenwell
AusBiotech Limited
Level 1, 322 Glenferrie Road
Malvern Vic 3144
Facsimile: +61 3 9824 5188 or scan and email to ngreenwell@ausbiotech.org

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Participation can only be confirmed on receipt of the first payment. Allocations will be made strictly in order of receipt of application and payment.
(Please print)

Company Name: _____

Address: _____

Suburb: _____ State: _____ Postcode: _____ Country: _____

Contact Name: _____

(Prof/Dr/Mr/Ms/Mrs/Miss)

Position: _____

Telephone: _____ Fax: _____ Mobile: _____

Email: _____ Website: _____

Exhibition

I/We would like to participate as an exhibitor at AusMedtech 2010

No. of booths: _____ Booth preferences: #1 _____ #2 _____ #3 _____

Total Cost: \$ _____

I/we agree to the Exhibitor Terms and Conditions of Sale for AusMedtech 2010 as outlined on page 7 of this document.

Signature: _____ Date: _____

Method of Payment

Cheque – made payable to AusBiotech Limited

EFT – Please attach a copy of the bank receipt or advise of the date the DD was processed: _____

National Bank (NAB), Richmond – BSB 083 347 Account 535 111 778

Please charge my credit card for the amount of: \$ _____

MasterCard Visa AMEX

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Malvern Vic 3144
Facsimile: +61 3 9824 5144 or scan and email to ngreenwell@ausbiotech.org

Exhibitor Terms and Conditions of Sale

Exhibitor Terms and Conditions of Sale

- Space will be allocated on a preference based order when initial deposits have been received. You are required to complete the information requested and return it with a deposit of 50% to secure your exhibition attendance for AusMedtech 2010. All space is held tentatively until final payment is received.
- Confirmation of space and booths number will be finalised on final payment being made 26 March 2010, If final payment is not received by 30 April 2010, the space and booth will be released and any deposits will be forfeited.
- For exhibitor application forms that are received after 30 April 2010, full payment must be received before confirmation is confirmed.
- Credit cards will be accepted for exhibition payments. A 3% surcharge will be charged to the credit card at the same time as process payments. The 3% charge will appear as a separate charge on your credit card statement.
- AusBiotech must receive all payments either by credit card, direct deposit or Australian cheques. The payment form is part of this document and must be completed before processing.
- Any exhibitor that is co-sharing their booth space must notify AusBiotech of the co-sharer's details no later than 28 May 2010. If this information is not received the companies will not be included in the pocket program book.
- Entitlements must be taken up and confirmed in writing no later than 1 August 2009. If notification of additional attendees attendance as per the exhibition entitlements has not been received by AusBiotech by this date all entitlements may be forfeited.
- In the event of cancellation a service fee of \$500 will be applied to cancellations received prior to 30 April 2010. No refunds will be made for cancellations received after this date.
- Any space not claimed and occupied before 12 noon on Tuesday 1 June 2010 may be reassigned.
- AusBiotech Ltd reserves the right to rearrange the floor plan and relocate any exhibit without notice. No refunds or discounts will be given for any facilities not used or required.
- Custom stand requirements must be forwarded to Moreton Hire for approval. All display and construction requires the approval of Moreton Hire.
- AusBiotech complies with the principles of permission-based marketing and will use your information to send you updates and other news about related services or events. Your information will only be passed on to reputable third party official contractors of the Conference for the purpose of assisting you with your program.
- All exhibitors are responsible for their own insurance & must supply a certificate of currency prior to the event. AusBiotech accepts no liability on behalf of any exhibitor or delegate.
- The exhibitor indemnifies the organiser from and against all actions, claims, demands, fines, costs and expenses including but not limited to legal costs and expenses (as between solicitor and client) incurred by the organiser or for which the organiser may become liable in respect of any damage to property or loss or injury to any person which may be suffered or sustained in or upon and in relation to any part of the exhibition space, or in respect of any inquiry into the same.
- The exhibitor will at its own expense effect and keep current at all times during the move in and move out period of the exhibition a Public Risk and Property Damage Insurance Policy in respect of its space in an amount of not less than **Twenty Million Australian Dollars** (A\$20,000,000.00).
- If the exhibiting company has any co-exhibitors on their stand they will also require insurance coverage.

Please note that insurance cover is the responsibility of the exhibitor, so please ensure that you are adequately covered. A copy of your Certificate of Insurance must be faxed or emailed to Nicole Greenwell at AusBiotech, Fax + 61 3 9824 5188 or email ngreenwell@ausbiotech.org